# **2022** SEEMS TO BE **2015** ALL OVER AGAIN! BAD NEWS FOR THE BIG BROKERAGES!

The "Big Name Brokerages" talk the talk . . . but do they walk the walk? **Read the 2 testimonials below and decide for yourself!** 

## Do you think your home will sell for the same price no matter which agent you select?

2022

Let me tell you, seriously! If you even think about using anyone else besides The Mark Seiden Real Estate Team, to sell your house, you're just crazy. Over the past few years, I had listed my home with multiple other "big company agents" in Briarcliff Manor and they were all the same. Big hype, big promises but terrible service and horrible results. All of those agents came in my home and told me everything that was wrong with the home and why I couldn't get the price I

But then I finally brought in Mark Seiden and Allyson Davidov. And what they did is tell me what I did have in my home that was great and in addition, what we could do to make the home worth much more money and easy to sell. No other brokerage did the research to see that I needed to procure a  $\ell$  of O for some work that I did. Mark's team saw that right from the beginning that I was missing  $\ell$ 's of O so they provided the people to help me do everything. I then sold my home for much more money than any other offer I ever received while I was with those other "big name brokerages."

It's not even close. The expertise, advise, follow-up and just general caring was so much better with Marh and his team that I just hicked myself that I did not call Marh first. Because I just know that if I called him first, he would have also been the last one I would have needed to call! Don't do what I did by believing the big Broherages. Just use the Marh Seiden Real Estate Team! He is the best and does the best and gets the most money! That's all there is.

— Fiala and Vladimir Portnoy, Formerly of Briarcliff Manor, 2022



Ugh! Selling our home was a nightmare with the first Briarcliff brokerage we chose to represent us. When we switched to Mark Seiden, we were amazed at the job this guy and his group did for us! Ok read all the other real scoop look no further.

We purchased a new house using a friend as a realtor. Mark Seiden represented the seller. We only knew what our own realtor told us about the deal, quite honestly, I couldn't of my mind (for squeezing every last dollar in negotiations off, and we were all set to close on our old house with the our house, we signed contracts however that company is

We turned to Mark hoping he could sell our old house.
All I can say is I am writing this after the closing just a
short time after we hired him! Every member of that office
incredible experience for my husband and me.

Formerly of Briarcliff Manor and Ossining, 2015



The Mark Seiden Real Estate Team . . . we may not be the biggest . . . we may not have as many offices . . . and we may not have as many agents as our competitors. But when it comes to negotiating the best price and terms for our sellers, Mark Seiden and his team are

just **BETTER**. Isn't that what **YOU** want?!



MARK So, call us **TODAY** to get your home sold or to get you into your new home!

HomeMan.net 800-749-6600, ext. 5894



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If your property is currently listed with a real estate broker, please disregard. It is not our intent to solicit the offerings of other real estate brokers. We are happy to work with them and cooperate fully.

# Put the Most Money in Your Pocket When You Buy or Sell Your Home!

| Quarterly Local Real Estate Sales and Market Trends* |            |                        |                          |            |         |            |         |
|--|------------|------------------------|--------------------------|------------|---------|------------|---------|
| Briarcliff Manor/Pocantico Schools Sales             | March 2022 |                        |                          | 2022 - YTD |         | 2021 - YTD |         |
| # of Months YTD** : 3                                | Sold       | On Market <sup>1</sup> | In Contract <sup>1</sup> | Sold       | Avg/mo. | Sold       | Avg/mo. |
| Single Family: \$300,000 to \$699,999                | 2          | 0                      | 0                        | 4          | 1.3     | 2          | 0.7     |
| Single Family: \$700,000 to \$999,999                | 1          | 3                      | 7                        | 3          | 1.0     | 6          | 2.0     |
| Single Family: \$1,000,000 and above                 | 1          | 4                      | 9                        | 8          | 2.7     | 4          | 1.3     |
| Condominium: up to \$499,999                         | 0          | 1                      | 2                        | 0          | 0.0     | 3          | 1.0     |
| Condominium: \$500,000 and above                     | 0          | 2                      | 0                        | 0          | 0.0     | 1          | 0.3     |
| Co-Ops: All Prices                                   | 1          | 1                      | 4                        | 1          | 0.3     | 0          | 0.0     |

<sup>\*</sup>Total combined sales by ALL Brokerages reporting sales into the OneKey™ MLS. Mark Seiden R.E. Team (MSRET) does not represent that these are all MSRET sales.

## The Mark Seiden Real Estate Team Presents...



Grab your favorite movie snacks and get ready for an awesome movie day with your family and your



Stay tuned for more updates at **HomeMan.net/Client-Appreciation-Events** 

MARK SEIDEN REAL ESTATE TEAM Turning Goals Into Reality

HomeMan.net



1238 Pleasantville Road, Briarcliff Manor, NY 10510

### **Recently Sold Properties**



9 Heather Lane, Elmsford

\$660,000
Pocantico Hills schools



11 Nottingham Way, Mahopac

\$574,000 Mahopac schools

800-749-6600

For 24 hour recorded information and a texted link to the property's website, enter the extension below!

#### **Featured Properties for Sale**



1 Arthur Lane, White Plains Fabulous no-step ranch on fenced-in corner property!

\$524,222 Valhalla schools Ext. 2624



**721 Old Kensico Road, White Plains**Lovely Cape on corner property in convenient location!

**\$524,222**Greenburgh schools

Ext. 2054

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<sup>\*\*</sup>YTD = Year To Date <sup>1</sup> = Data as of: 4